



MAY 5 & 6 • DOWNTOWN GREENWOOD, MISSISSIPPI  
SPONSOR PACKET



MAY 5 & 6 • DOWNTOWN GREENWOOD, MISSISSIPPI

Nestled along the banks of the Yazoo River in the heart of the MS Delta, the 8th Annual Que on the Yazoo is a barbecue cooking competition held the first weekend in May every year. Que on the Yazoo is sanctioned through the Memphis Barbecue Network (MBN) and features both a Patio and Pro Competition, as well as a Steak Cookoff Competition, sanctioned through Steak Cookoff Association. Que on the Yazoo is held in historic downtown Greenwood, which celebrates

a unique culinary heritage, as it is home to Viking Range and The Viking Cooking School. It is a fundraising project of

Main Street Greenwood, Inc., a non-profit committed to the promotion and preservation of our downtown. Funds generated from Que on the Yazoo work to ensure that downtown remains a vital destination to live work and play. We welcome teams and judges from throughout the Southeast to join us in Greenwood the first weekend in May to not only cook and sample great BBQ, but to enjoy all the Delta hospitality that downtown Greenwood offers.

Que on the Yazoo will feature live music and activities for BBQ enthusiasts of all ages throughout the weekend.

Everyone is welcome, but please leave your coolers at home! There is no admission fee.



BROUGHT TO YOU BY MAIN STREET GREENWOOD



Main Street Greenwood, Inc. is a non-profit organization which aims to create an atmosphere within the historic commercial district that both stimulates new growth and enhances the current commercial / residential population. We are an affiliate of the Mississippi Main Street Association, which is a program of the National Trust for Historic Preservation. Events, such as Que on the Yazoo, are the cornerstone of promoting downtown Greenwood. Our historic streetscapes, iconic buildings, and friendly retailers accommodate events of all types, which draw crowds from all over. Main Street Greenwood has a full event calendar throughout the year, so there is always something new and exciting to be experiencing in downtown. Be sure to visit our website ([www.mainstreetgreenwood.com](http://www.mainstreetgreenwood.com)), friend us on Facebook ([www.facebook.com/mainstreetgreenwood](http://www.facebook.com/mainstreetgreenwood)) or follow us on Twitter (@mainstgreenwood).



Que on the Yazoo barbecue is sanctioned through the Memphis Barbecue Network or MBN. The Memphis Barbecue Network is one of the leading sanctioning bodies of BBQ contests in the world. It is dedicated to promoting and preserving the unique Memphis style of BBQ through education, support, and management. MBN officials assist event organizers in promoting, organizing, and conducting the sanctioned events in accordance with MBN standards.



The Que on the Yazoo Steak Competition is sanctioned through the Steak Cookoff Association, which is dedicated to building the sport of steak cookoffs. The SCA benefits both cook teams and cookoff's by implementing standardized rules and equal competitive opportunities for each team.

## SPONSORSHIP INFORMATION FOR 2017

## BECOME A SPONSOR

Tear off this form, complete all the information and mail to:

\*Denotes optional sponsorship incentive. Company must provide copies of team/judge handouts and product.

**\*Please email your logo to: [mainstreetgreenwood@gmail.com](mailto:mainstreetgreenwood@gmail.com)**

### TITLE SPONSOR (\$5,000)

- Festival billed as "Que on the Yazoo presented by Your Company"
- Company Logo on Team Trophies
- Logo on Que T-shirts, Posters and the Que Main Stage Banner
- Prominent placement of company logo on all promotional materials
- Logo and click-through on Que on the Yazoo Website
- Logo on Que Facebook Cover Page
- Priority placement on Sponsorship Display at Festival
- 12 Backstage Passes for Friday Night with Catered BBQ Dinner and Drinks
- 6 Complimentary Que on the Yazoo T-shirts
- Company product display on Front Street with BBQ teams and product handouts to teams and judges\*
- Opportunity to be guest judge(s) for Friday night\*

### WHOLE HOG SPONSOR (\$4,000)

- Logo on posters and the Que Main Stage Banner
- Prominent placement of company logo on all promotional materials
- Logo and click-through on Que on the Yazoo Website
- Logo on Que Facebook Cover Page
- Priority placement on Sponsorship Display at Festival
- 8 Backstage Passes for Friday Night with Catered BBQ Dinner and Drinks
- 5 Complimentary Que on the Yazoo T-shirts
- Company product display downtown and handouts to teams and judges\*
- Opportunity to be guest judge(s) for Friday night\*

### PULLED PORK SPONSOR (\$2,000)

- Logo on posters and mention in all print advertisements
- Logo and click-through on Que on the Yazoo Website
- Inclusion on Sponsorship Display at Festival
- 6 Backstage Passes for Friday Night with Catered BBQ Dinner and Drinks
- 4 Complimentary Que on the Yazoo T-shirts
- Company product display downtown and handouts to teams and judges\*
- Opportunity to be guest judge(s) for Friday night\*

### PORK LOIN SPONSOR (\$1,000)

- Logo on posters and mention in all print advertisements
- Click-through on Que on the Yazoo Website
- Inclusion on Sponsorship Display at Festival
- 2 Backstage Passes for Friday Night with Catered BBQ Dinner and Drinks
- 2 Complimentary Que on the Yazoo T-shirts
- Company product handouts to teams and judges\*
- Opportunity to be guest judge(s) for Friday night\*

### SPARE RIBS SPONSOR (\$500)

- Mention on poster and in local print advertisement
- Listing on Que on the Yazoo Website
- Inclusion on Sponsorship Display at festival
- 2 complimentary Que on the Yazoo T-Shirts

### BACON SPONSOR (\$200)

- Mention in one local print advertisement
- Inclusion on Sponsorship Display at Festival
- 1 Complimentary Que on the Yazoo T-Shirt



Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

T-Shirt Size \_\_\_\_\_

\_\_\_\_\_ Yes, I am interested in Guest Judging

\_\_\_\_\_ Number of Guest Judges

Please check your Sponsorship Level  
(Sponsorship Package details next page)

Title Sponsor  
\$5,000 (one available)

Whole Hog Sponsor  
\$4,000 (four available)

Pulled Pork Sponsor  
\$2,000 (eight available)

Pork Loin Sponsor  
\$1,000 (sixteen available)

Spare Ribs Sponsor  
\$500 (unlimited available)

Bacon Sponsor  
\$200 (unlimited available)

Please return this form, along with your check payable to:

Que on the Yazoo  
P.O. Box 8236 • Greenwood, MS 38935

we  our sponsors!



## SCHEDULE OF EVENTS



Friday, May 5, 2017:

Steak Cook-Off Competition (Open to the Public)

Kid's Burger Competition (Open to the Public)

Preliminary Judging, 6-8 PM

Live Music: 7-11 PM

Saturday, May 6, 2017:

BBQ Judging

Que Pair Competition

Culinary Arts Vendors, Live Music, Kids Activities

People's Choice Competition: 12-3 PM

